



# DISTRICT 24 DOUBLE DOZEN NEWSLETTER

## District News and Events

### District 24

December/2017

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**District 24 Wishes  
Everyone a Very Happy  
Holiday Season!**

## TLI Registration is Open

Toastmasters Leadership Institute (TLI) Winter sessions are open and accepting registrations. There are new and exciting breakout sessions offered during this round. Here they are:

- Club Mentoring and Sponsoring
- Club Coaching
- Memory Moonwalking
- Agenda Power
- Keeping on Track
- Train the Trainer
- Be a World Champion Speaker

The three sessions with the top number of requests will be offered at the TLI session. This training is open to all District 24 Toastmasters and is a great way to learn more about Toastmasters and meet more people from District 24.

Five of the six sessions are still accepting registrations. Dates and locations are:

- December 12 – Blue Cross/Blue Shield, Omaha, 5:00 PM
- December 16 – Edith Abbott Memorial Library, Grand Island, 10:30 AM
- January 6 – First Choice Catering, Norfolk, 10:30 AM
- January 20 – CSG International, Omaha, 10:00 AM
- February 3 – First Mennonite Church, Lincoln, 10:00 AM

More information is listed on the District mini calendar on the last page of this newsletter. You can register by going to the District 24 website ([d24tm.org](http://d24tm.org)) and find the session date on the district calendar. Don't delay! Register soon so you can join other District 24 Toastmasters in this fantastic learning opportunity.

If you have questions or want more information about TLI and District 24, contact Program Quality Director, Glenn Williams ([glennlw@gmail.com](mailto:glennlw@gmail.com)).



DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

News from the District Director

## New Opportunities! What Can You Do?

*Submitted by: George Volz, District Director*



An opportunity is a set of circumstances that makes it possible to do something. Albert Einstein said, "In the middle of difficulty lies opportunity." As the seasons progress and the warmth of summer fades, do I miss the opportunities because I am focused on what has passed? Afraid to face the difficulties and discover the opportunities that are yet to be discovered?

Sometimes distractions may look like opportunities. Advertisements are a good example. An endless promotion of a product that may be of no value to us, creating a desire for something outside our current needs. This unmet desire causes anxiety, distracting us from the truly important. Keeping the focus on the real opportunities can be a struggle, a real difficulty. How do we keep the focus? How do we weed through the distractions and difficulties?

One could just decide to "stay the course" to live with blinders on, rejecting new opportunities. Sounds safe. Avoids facing the difficulties and wading thru the distractions. Sounds boring!!

Don't we feel more alive when we sort through the distractions and difficulties to take on a new opportunity? Trying something with excitement in a new or different way. For me that is one of the greatest values of Toastmasters. For me, Toastmasters is the infinite practice field. The

place where I can exercise new and different presentations, leadership and learning opportunities with the only limit being myself.

Many of you have seen the announcement that we are recruiting Pathways guides, with the hopes of introducing the new program yet this year. There will be difficulties in the transition. Let us look forward to the difficulties of transition as opportunities. A true set of circumstances that make it possible for us to grow and learn new things.

Our challenge today is to use the opportunities of Toastmasters to create and satisfy that hunger to make tomorrow better than today. You have the power to use the unlimited opportunities to build hope for the future.

What is your next Toastmaster opportunity to tackle? What distraction or difficulty is preventing you from tackling the opportunity to help you and your club to reach new heights, do new things, and make a difference in the world? Seek that opportunity, dare to rise above the distractions and difficulties to finish with strength. If you are struggling to find the right opportunity, contact your area director, myself or any of the district team. We are here to help you find and achieve that opportunity. We know you can be even better tomorrow than you ever thought you could be today.

*Merry Christmas and Happy New Year from  
District 24!*



## DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

## News from the Program Quality Director

### New Opportunities!

#### Stretch Challenge

Submitted by: Glenn Williams, Program Quality Director



It took 45 minutes to reach the top of the mountain by bus and 90 seconds to come down. This describes my zip line adventure near Hoonah, Alaska this past summer. The thought of doing such a high-flying adventure when I am afraid of heights was terrifying to me and I would dare say for some of the five others who descended at the same time I did. I pushed the thought out of my mind and kept going towards the zip line. As I descended the mountain the thought, "What have I done?" crossed my mind. By then I had no choice as I was strapped in and zipping down at over 60 miles per hour! (see photo)

This is symbolic of the journey we take to stretch ourselves beyond our comfort zone. It can be a long journey in how far we have come to reach this point, but the peak moment can come quickly. It can make us very uncomfortable but it is not fatal or hazardous to our health. Does this describe your journey to your first Toastmasters speech, your Competent Communication award, or your Distinguished Toastmaster award? Does this describe your journey to club Sergeant at Arms or Club President? Have you set your sights on the next stretch challenge?

You could volunteer to be a district officer next year such as being an Area Director, help one of the district support staff, or just take a greater role in your club. You could learn to be a trainer, a different skill than giving presentations. You could help other clubs get stronger or to come into existence. You could show us the wonders of the Pathways learning experience, currently offered to our members to apply for. You can change your club meetings into club events. You can think ahead how you can be a world champion speaker. Any of these can be your stretch challenge.

Every step forward is a stretch beyond the challenge that takes you on a journey that varies in length and that endures with a range of timespans from brief to long lasting. When the peak moment is brief, the memory can endure the longest. It is what you get out of the journey and the peak that counts. It is what you do to prepare yourself physically or mentally for the task ahead that makes the reward all the sweeter.

Round two of Toastmasters Leadership Institute (TLI) club officer training begins on Tuesday evening, December 5 in Lincoln at the First Mennonite Church. There will be several breakout sessions that will appeal to more than just club officers to attend. Club Sponsor and Club Mentor training, Club Coach training, Train the Trainer, How to Be a World Champion Speaker, and more. There will be five more TLI opportunities by February 3. See the District 24 calendar for links to sign up.

Beyond the training, there is always a wealth of materials from the Toastmasters International web site at the online Toastmasters Resource Library link. Many are free PDF downloads. Challenge yourself to stretch beyond your comfort zone with the many training opportunities available. You will grow faster than you realize now when you look back on these experiences later.





DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

News from the Club Growth Director

## New Opportunités!

### Giving the Gift of Toastmasters

Submitted by: *Linda Wilson, Club Growth Director*



It's the most wonderful time of the year... a time of giving, counting our blessings and reaching out to others. It's the perfect time for Toastmasters!

As I pause to reflect on the past year and my many blessings, I want to express gratitude to those who have helped illuminate the path on my Toastmasters journey toward new opportunities. I am thankful to Mike, who shared the glimmer of possibilities by inviting me to my first meeting at RoadToasters Toastmasters Club #1761 over 12 years ago and then asked me to join.

Because of his actions, that glimmer gradually turned into a resplendent reality as I began to experience the life-changing benefits that Toastmasters has to offer, developing my communication and leadership skills and so much more! I consider the friends I have made in Toastmasters to be the greatest gift of all!

Among those friends, I am very grateful to my amazing Toastmasters mentors, too many to mention here, who have guided and encouraged me along the way, and especially to past leaders who have been beacons of light to all of us who followed. I also have tremendous admiration and appreciation for all my fellow Toastmasters in District 24. You are shining stars!!

If you have not already done so, please take a few moments to pause and reflect on those who have made a difference in your Toastmasters experience, resulting in new opportunities to learn and grow. Then write a note of appreciation, or even better, thank those individuals in person. It is powerful and enlightening, both for the giver and the receiver.

In the spirit of giving, here are my "Top Ten" Club Growth opportunities:

1. Bring a friend (or two) to your Toastmasters club meeting and ask them to join!
2. Conduct a club membership drive/contest and tie-in with TI-sponsored campaigns.
3. Complete club coach training, then sign up to be club coach for a club with 12 or fewer members.
4. Complete club mentor/club sponsor training, then sign up to be a club mentor or sponsor to a new club.
5. Register to attend a Toastmasters Leadership Institute (TLI) training. You don't have to be a club officer to attend and it's free to all members!
6. Register to attend the District 24 Spring Conference (coming soon!) – an opportunity for growth and networking with fellow club members throughout the district.
7. Check out the District 24 Membership Incentives – membership and club growth opportunities!
8. Volunteer to be an area or division director, district officer or support staff.
9. Participate in a special event sponsored by your area or division – bring a friend!
10. Sign up to become a Pathways Guide – share new growth opportunities with other clubs!

When Toastmasters International President Balraj Arunasalam visited Omaha on October 30, he shared with District 24 club members the importance of serving our members, emphasizing that clubs are key to the continued growth and well-being of Toastmasters. He encouraged members to look outside of their clubs for new opportunities, noting that "the growth is in the giving, not just the getting."

Wishing you a blessed, joyous, *giving* holiday season! Merry Christmas!!



DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

## News on Pathways

### Update on Toastmasters Pathways

Submitted by: *Kathy Henvey, Chief Ambassador*



#### Rollout updates

The Pathways rollout continues with regions 10 and 12 on schedule to launch in early December. Pathways Guides are being selected for regions 3 and 5 in anticipation of a February 2018 launch, and regions 1 and 11 are expected to roll out in March of 2018. More details to come soon!

#### Adoption report

In districts where Pathways already has launched, members are enrolling, progressing through the program and providing invaluable feedback that is overwhelmingly positive. As of November 29, 2017:

- More than 13,684 members have enrolled in Pathways — representing 18.8% of the members where Pathways is available. The usage rate in districts that were part of the program pilot is at least 35.3%.
- More than 10,252 paths are in progress.
- Members are choosing to go digital! Out of all of the paths in progress, only 90 have been requested in print.

#### Language Launch

Pathways now is available in Arabic, German and Portuguese. Pathways for Japanese and Traditional Chinese will be added in the near future.

#### Common Member Question

If I'm currently working toward education awards in the traditional education program, can I still begin Pathways now and work in both programs at the same time?

Answer: Yes! If you already are working toward an education award in the traditional education program when Pathways arrives in your district, you can start a path and work in both programs at the same time.

#### Common Chief Ambassador Question

What are the most popular paths chosen by members in Pathways?

Answer: In order of popularity, the three most chosen paths are:

- Innovative Planning
- Presentation Mastery
- Dynamic Leadership

#### Pathways Learning Experience FAQ page

“How many projects are in a path?” “Is Pathways only available online?” “How will I receive recognition in Pathways?” Find answers to these and other Pathways questions on Toastmasters.org website, Education tab, Pathways Learning Experience, then go to the bottom of the page, and click on Pathways FAQ.

More information about Pathways also is available on Toastmasters.org by visiting <https://www.toastmasters.org/Pathways-Overview>

Additionally, you can visit the District 24 website, [d24tm.org](http://d24tm.org). Go to Public Downloads and access the Toastmasters Pathways folder. If you have questions on Pathways, contact me at [kathyhenvey@gmail.com](mailto:kathyhenvey@gmail.com).

Please Note: District 24 is currently accepting applications for Pathways Ambassadors and Guides. Contact Program Quality Director, Glenn Williams ([glennlw@gmail.com](mailto:glennlw@gmail.com)) for more information.



## DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

### News From Around the District

## New Opportunities!

### Co-opetition, have you heard about it? – Part 1

*Submitted by: Dongjun (Kiki) Yuan, Area C21 Director*



When I was first assigned to be an Area Director, I was not sure what I should do to help the clubs in my area. In fact, I wasn't even sure about the purpose for being an Area Director. Nonetheless, I made a few

visits to each club. As I saw that each club has its own culture and strengths, I was amazed by their diversity! Hence, that's when I started to form a vision to bring the clubs of my area together in order to share their successful experiences, thus, creating even more opportunities for members, current and potential.

The word, co-opetition (used to describe the conception of cooperative and competition) popped into my head. In the business world, many companies are starting to use the strategy of co-opetition to help them grow together and win more customers. For example, in 2013, Ford and Toyota teamed up to design the Atlas Ford F-150 Hybrid Concept which combines the best technique of Ford trucks and Toyota's hybrids. Moreover, Apple and Microsoft teamed up on the licensing of a mobile operating system that features patents which significantly increases their users over Google and Samsung.

Inspired by those successful examples of co-opetition, I believe it is the best solution for clubs to grow and achieve success. It might be popular to think that clubs are competitors, competing for members with each other. For example, a potential member might choose one club over another, or a current member might choose to join a different club if dissatisfied with their current club. However, I see more opportunities for clubs if they are working together instead of competing against each other or isolating themselves from other clubs.

There are three main benefits for clubs to cooperate with each other. First, sharing successful and failed experiences will help them improve faster and reduce cost. One of the core values of Toastmasters International is to give effective feedback to members so we can significantly improve our communicative skills

and leadership skills. However, who will evaluate our club's performances? Who will tell the clubs what they have been doing well and should keep doing, and what they need to improve on or avoid in the future? Yes, the member's retention rate and DCP goals can be a guide to some extent. But most time, we don't know what went wrong and how exactly to make a change. If we value peer reviews within clubs, doesn't it make sense that we would also use that same method to help clubs to improve?

Second, more cooperation means a bigger market and more membership potential. In the past, clubs have organized some social events, such as a club party or a guest day, to promote membership. If they were lucky, they might have 5-10 guests for those events. Image if there were an Area party with four or five clubs attending together? How many guests might we have attend? If each club brings ten guests, we will have at least 50 guests. Everyone knows the truth of a party: the more people, the more fun! A bigger event will not only increase our guest numbers, it will also increase our recruitment rate of potential members because the guests are more entertained and impressed by our organization.

Third, members will benefit in various aspects when clubs cooperate with each other. For example, some members want to have more speaking opportunities but the speaking slots fill quickly. Some low-membership clubs are facing a challenge of having the same speakers meeting after meeting or speakers with similar speaking styles. This can easily be solved by inter-club activities. Members can be invited as guest speakers for other clubs to bring fresh speaking styles and achieve their educational goals faster. Moreover, clubs can conduct a Speechcraft together and their members can gain experience as advisors and achieve HPL (High Performance Leadership) awards. Many members came to Toastmasters with the intention of improving their speaking skills. They did not realize that they would gain so much more than that if we provide the opportunities for them to engage and develop skills in other ways.

**Part 2 of Co-opetition, Have You Heard of It? Will be in the January, 2018 Double Dozen!**



# DISTRICT 24 DOUBLE DOZEN NEWSLETTER

## News from Around the District

### Greetings This Holiday Season! This is the most Wonderful Time of the Year!

Submitted by: Karen Watson, District 24 Parliamentarian



While the position is appointed by the District Director, a 'district parliamentarian' is to serve 'the district'. This includes **everyone** in the district. Parliamentary information is useful for all Toastmaster members. Club Presidents may want to know (more) about: preparing an agenda for executive committee meetings, the process of elections (held the first meeting in May), or simply how to conduct a more efficient club business meeting. A Club Secretary may request information for the format and writing of club minutes. Individual members may seek skills to read bylaws, write a resolution, or make motions and amendments. For any of these subjects, consult the parliamentarian.

Please accept this as an 'open door' policy: If you ever have any parliamentary questions, then, do not hesitate to contact me. As D24 Parliamentarian, it is my pleasure to serve **all members** of the District.

However your club celebrates, wishing you a Happy Holiday Season!

Best Regards,  
Karen Watson, District 24 Parliamentarian  
[KarenWatsonLincolng@gmail.com](mailto:KarenWatsonLincolng@gmail.com)  
402-310-6946

NOTE: Due to a copying error, the parliamentary article in the November Double Dozen contained an error. The editor is allowing the correction to be given below.

A Presiding Chair may use any of three forms in processing a request for unanimous consent. Used in combination with the motion to allow the speaker to finish his or her remarks, they are as follows:

|  |  |
|--|--|
| FORM 1   |  |
| "If there is no objection, the<br>... [short pause]        | (OR) member's time will be extended 'X' minutes ."<br>member will be allowed to finish."                           |
| "Since there is no objection, the<br>... [short pause]     | (OR) member's time is extended 'X' minutes."<br>member is allowed to finish)."                                     |
| FORM 2   |  |
| "Is there any objection to the<br>... [short pause]        | (OR) member's time being extended 'X' minutes ?"<br>member being allowed to finish?"                               |
| "Since there is no objection,<br>... [short pause]         | (OR) the member's time is extended 'X' minutes."<br>the member is allowed to finish)."<br>(OR) it is so ordered. " |
| FORM 3 – Used particularly if no objection is anticipated. |  |
| "Without objection, the<br>... [short pause]               | (OR) member's time will be extended 'X' minutes."<br>member is allowed to finish."                                 |

NOTE: it is also the right of any member to 'object' (to time being limited or extended). If there is an objection, then, the normal procedure to process the motion is required with a 2/3 vote to be adopted.



# DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

## News from Around the District

### Do You Know the Brand?

Submitted by: *Jacob Lawson, District 24 Division C Assistant Director*

Have you ever noticed that everything sent out by Toastmasters International looks the same? Always that red, blue, pale yellow, and tan? Well there is a reason for that, and it is called branding.

Toastmasters International has very specific guidelines on how to follow their brand, and it is important to follow those when creating any material that is going to be associated with Toastmasters.

## What is a brand?

First it is important to understand what a brand is. According to Toastmasters International's Brand Manual, A brand is an exclusive and desirable idea embodied in products, places, services, people and experiences. Basically, it is a uniformed standard of elements (colors, logo, wordings, etc.) used to communicate what the Toastmasters International brand is. Straying from the brand guidelines can promote the wrong message.

## Design elements

The elements of design are some of the most noticeable parts of branding. These are what people see and associate with Toastmasters. When creating social media posts, flyers, or even letter head it is important to use the right colors and fonts.

The colors can be the trickiest to match, but it is important to use the correct colors. You will see in the boxes are all the colors used by Toastmasters International with the corresponding HEX codes (one of several color identification systems). These are the colors that you need to use with designing anything with Toastmasters, especially when using the logo.

|                |                |                |                |
|----------------|----------------|----------------|----------------|
| HEX:<br>772432 | HEX:<br>A9B2B1 | HEX:<br>004165 | HEX:<br>F2DF74 |
| HEX:<br>FFFFFF | HEX:<br>000000 | HEX:<br>CD202C |                |

Another important thing to watch for is using the correct font. There are several fonts that are allowed under the Toastmasters Brand, but the most common and accessible is Arial.

## Logo

This is an important thing to make sure is done correctly. Toastmasters International is very protective of the logo and does not allow for it to be changed in any way. The logo needs to remain as it is and in the correct proportions, so when resizing be careful. If you are creating something with a photo in the background, the logo needs to be on a solid color, as shown below (image was approved by TMI). The key take away with this is: **DO NOT ALTER THE LOGO IN ANYWAY!** This includes putting it on a not approved background.



It may seem at times Toastmasters International is a bit stringent on what they allow, but they do it for a reason. For more information you can look at the [Toastmasters International Brand Manuel](#) and also download branded content on the [TMI webpage](#).





## DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

### New Opportunities in Division C!

#### Division C Mixer

Division C Mixer was held on Friday, November 17<sup>th</sup> with ten clubs represented. A lot of education and brainstorming occurred in addition to the spirited fun.



**Jony Lim** enlightening **Duane Horseman** with the new opportunities available at UNL...

**Brice Middleton**, the MC, planned an exciting program.



**Brice** leading the way by cultivating fresh ideas through brainstorming sessions...



**Diana Schilf** sharing ideas to help members pay renewals dues on time...



**Michael Meier** shared enticing thoughts on how to bring members back to Toastmasters.



Lots of educational moments



**Charlotte Duncan Wagner** networking...

We had a Fun Festive evening filled with Laughter and Learning!



# DISTRICT 24 DOUBLE DOZEN NEWSLETTER

## Division D Fun Letter!

Submitted by: Jessica Codr, Division D Director

### Celebration in Division D



On November 7, 2017, 70 Blue Ah Busters members, former members, bosses, District 24 Leaders and guests gathered to celebrate the club's 30th anniversary, as well as the Bosses' Appreciation Luncheon. Congrats on a great 30 years and here's to 30 more!



### Success in Division D



Division D dominated the Division D vs E table topics throwdown held Friday, November 17. In individual table topics, **Daniel Lyle** took second place and **Anthony Coleman** won first place. In team table topics, **Jessica Codr and Meg Barr** (team Kaos II) took second place while **Anthony Coleman, Cynthia Coleman, and Daniel Lyle** (team ACD) took home first place. Division D was declared the overall champion having won both competitions, earning Division D Director Jessica Codr a stylish "Division Champ" hat. Be sure to keep a lookout for her wearing this prize at future District events.



So far this Toastmasters year, Division D has earned **24 educational awards** from individual members and **14 of 17** Division D clubs have earned at least 1 goal in the Distinguished Club Program (DCP). To be "distinguished" at the end of the Toastmasters year on June 30, 2018, clubs need to earn at least 5 of 10 possible points and have a membership of either 20 or of 5 more than they did at the start of the Toastmasters year. To see how your club is doing, check out the dashboard at <http://dashboards.toastmasters.org/Club.aspx?id=24>

### Learn with Division D

Round Two of the Toastmasters Leadership Institute starts this month. When officers attend this learning experience, they receive valuable training and advice on serving their clubs, and earn credit towards DCP point number 9 (club officer training). Members who are not currently officers are encouraged to attend to learn about leadership, especially if they are considering being officers in the 2018-2019 Toastmasters year. Offerings of this training in Omaha are **Tuesday, December 12, 5-9pm** at Blue Cross and Blue Shield of Nebraska, 1919 Ak-Sar-Ben Drive and **Saturday, January 20, 10am-2pm** at CSG International 18020 Burt St. A full listing of training events across Nebraska can be found on the District 24 Calendar at [http://d24tm.org/D24\\_Calendar.html](http://d24tm.org/D24_Calendar.html). **If you cannot make any of the scheduled TLI trainings but are interested in this training**, contact Jessica Codr at [jcake2@gmail.com](mailto:jcake2@gmail.com) to arrange alternative training.

### Help Division D

Downtown Dodgers wants to host a Speechcraft and they need your help! If you're interested in helping with some Speechcraft sessions, contact Linda Vermooten ([ilistentwou@gmail.com](mailto:ilistentwou@gmail.com)). To learn more about Speechcraft, contact Jessica Codr ([jcake2@gmail.com](mailto:jcake2@gmail.com)). The sessions will likely start in early 2018.

Have news you'd like to share with Division D? Send it to Jessica Codr at [jcake2@gmail.com](mailto:jcake2@gmail.com).



# DISTRICT 24 DOUBLE DOZEN NEWSLETTER

## District 24 Club News

### Mentor Me

Submitted by: Tom Colling, DTM

An excellent means of retaining club members is to ensure that the member is gaining a benefit from the Toastmasters educational program. Perhaps the best way to ensure this outcome is to have an active mentoring program. This benefits the mentee, the mentor and the club. District 24 is currently offering an incentive to clubs with an active mentoring program. The goal is for at least 60% of the active club members to be involved in a mentoring role.

Omaha Toastmasters Club 281 is the first club we are recognizing. As of October 1st, the club had 19 paid members and 16 are actively participating in the mentoring program as a mentee, a mentor or both. This represents 84% of the club membership participating in the program!

How does mentoring benefit the club? An active mentoring program keeps members engaged, helps new members become active participants, and allows the club to share knowledge from one generation to the next. Omaha Toastmasters Club 281 has been active since May 1st 1945. Just as seen in a relay race, it is important to pass the baton from one participant to the next. It is through this long-term approach to mentoring that the club has thrived for so many years.

How does mentoring benefit the mentor? We truly believe that Toastmasters is "Where Leaders are Made." Not only is mentoring a key project in the Competent Leadership manual, but is a key leadership trait in many organizations. By serving as a mentor, the member gains experience with sharing knowledge with others. It helps the mentor increase interpersonal relationship skills. Mentoring helps the member become a stronger leader in the club and in professional life.

How does mentoring benefit the mentee? This is often the easiest element to see. A mentee is more likely to sign up for the ice breaker speech and is more likely to feel prepared for the role. The mentee feels encouraged and is more likely to sign up for the next speech and continue working towards an educational achievement.

Omaha Toastmasters Club 281 Mentoring

| Mentee  | Mentor   | Type            |
|---------|----------|-----------------|
| Austin  | Mike M.  | New Member      |
| Donte   | Tom      | New Member      |
| Katie   | Tom      | Club Leadership |
| Kerri   | Madan    | New Member      |
| Madan   | Mike W.  | Club Leadership |
| Martin  | Robert   | New Member      |
| Matt    | Rick     | New Member      |
| Rick    | Multiple | HPL Project     |
| Sarah   | Katie    | New Member      |
| Simpson | Robert   | Club Leadership |
| Sylvia  | Simpson  | New Member      |

Mentoring at Omaha Toastmasters Club 281 emphasizes all three dimensions that are suggested in the Competent Leadership manual. Within the past year, two members have completed the High Performance Leadership Project through the support of the members on their guidance committee. While the club does have several club officers that are past presidents or district leaders, the club executive committee also includes members doing roles like Education, Public Relations and Treasurer for the first time. Previous officers are mentoring the new officers to be successful in these positions. Each member that has joined since July 1st has an assigned mentor. Additionally, there is a less formal "mentor the mentor" program where any of the members that are mentoring a new member for the first time can reach out to one of the experienced club officers for guidance and support.



The success of the mentoring program is clearly seen in what the mentees have to say about the support that they have received. Martin Roy indicated that "Robert helped me overcome my anxiety by reviewing my outline, opening and closing. I was also able to incorporate his feedback with transitions that was useful." Rick Jensen shared that "Having mentors like Robert and Tom that previously completed the HPL, helped me complete my DTM after a many-year journey." According to Sarah Paul, "Katie touched base before my speech and after the speech her feedback was very meaningful." Katie Robinson related "Everyone uses social media, but by listening to my mentor's feedback I've learned how to use it to better promote our club." Sylvia Mise conveyed that "Simpson checked in with me before and after my icebreaker speech. He was helpful and he gave me great feedback."



## DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

### District 24 Club News

#### Prime Time Toasters on Parade!

*Submitted by: Stephanie Mattfield, CC*

Norfolk's Prime-Time Toastmasters participated in Norfolk Lions Club Annual Parade on Saturday, September 30, 2017. The theme of the parade is: "Things To Remember" (Written by Carol Sullivan) Members of Prime-Time created signs that had something to say about History of Toastmasters, and their Club. On the Trailer, the club had 6 people holding signs & talking about TM in Table Topics in each era, starting with 1924, when Toastmasters was founded. Primetime members, Eric & Jerrlie were dressed in 1924 clothes. Each Era specific to TM- examples: (TM only open for men until 1973 opened up to women joining). Then 1996-Primetime Club-Norfolk Club formed...



In photo left to right:

**Jerrlie Wieseler** - dressed for 1924 era

**Donna Brockman**- The Hippie Era/flashy colorful dress

**Lisa** (prospective member) dressed as 'Grease Theme'

**Devon Anderson** dressed as Disco Era

**Eric Hoferer** - dressed in 1924 clothes

There were also 4-members walking and handing out candy. Casey Sebert was dressed like Michael Jackson.

#### Blue Ah Busters Anniversary and Bosses Appreciation Celebration

*Submitted by: Kathy Henvey, DTM*

On November 7, 2017 at noon, seventy Blue Ah Busters Club members, former members, bosses, District 24 Leaders and guests gathered in the Aksarben meeting room at Blue Cross and Blue Shield of Nebraska, in Omaha, to celebrate the club's 30<sup>th</sup> Anniversary, as well as the Bosses' Appreciation Luncheon. Charter member, Kathy Henvey, was the Toastmaster during the abbreviated Toastmasters meeting. The two featured speakers were Matthew Pleggenkuhle, who spoke on "Universally Speaking", sharing his formula for inspiration along with a few nuggets that have inspired him; and Cassandra Johnson, who spoke on "Speechcraft". The Blue Ah Busters Club's annual hosting of Speechcraft has contributed to the club's magnanimous longevity. Evaluating Matthew and Cassandra were Kiran Kumar and Amy Bowen, respectively. Angeline Ford served as Timer. Immediately following the celebration, a group photo was taken and submitted to Toastmasters International for publication in the Toastmaster magazine.



Blue Ah Busters 30<sup>th</sup> Anniversary Celebration Picture



DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

**District 24 Mini Calendar**

**District 24 Dates to Remember – For more details check [d24tm.org](http://d24tm.org),  
District 24 Calendar**

**Second Winter TLI Session – December 12, 5:00 PM, Omaha, Blue Cross/Blue Shield**

**Deadline for District Leadership Applications – December 15**

**Third Winter TLI Session – December 16, 10:30 AM, Grand Island, Edith Abbott Memorial Library**

**Fourth Winter TLI Session – January 6, 10:30 AM, Norfolk, First Choice Catering**

**January DEC/DOT Meeting – January 13, 8:00 AM, Omaha, CSG International**

**Fifth Winter TLI Session – January 20, 10:00 AM, Omaha, CSG International**

**Sixth Winter TLI Session – February 3, 10:00 AM, Lincoln, First Mennonite Church**

For more information on these events, please go to the district calendar on [d24tm.org](http://d24tm.org).

## Social Media Anyone?

Hello Fellow Toastmasters,

The Social Media Committee was organized this TM year to assist Toastmasters in the area of social media to help put more attention on their club and potentially attract new or past members.

Most Toastmaster clubs have one person who is knowledgeable in using Facebook or is a club that is successfully using Facebook. If you are that club or that individual and you would like to share your expertise, please contact Evelyn at [evelynmosley2017@gmail.com](mailto:evelynmosley2017@gmail.com). You may also call me at 402 880 9010. The Social Media Committee is looking for YOU and we are in need of your expertise.

Please respond in the next December 20, 2017.

I thank you in advance for your timely response to this request.

Sincerely,

*Evelyn Mosley, DTM*

Social Media Chair



DISTRICT 24 DOUBLE DOZEN

# NEWSLETTER

**About the Double Dozen**

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The District 24 Double Dozen Newsletter is published on the 5<sup>th</sup> of the month by the Toastmasters District 24 Public Relations Team. We welcome your suggestions for articles for future newsletters. Please submit your comments, articles, or ideas to [prm.d24tm@gmail.com](mailto:prm.d24tm@gmail.com). Submission deadline for completed articles is the 22<sup>nd</sup> of the month. Include your contact information so we can verify the information.